



September 16, 2024

Via Email: legal@hubspot.com

HubSpot, Inc.
Attn: General Counsel
25 First Street, 2nd Floor
Cambridge, MA 02141

Re: DMCA Takedown Notice

Dear HubSpot Legal Team,

I am writing on behalf of NFG SA and its wholly-owned subsidiary, Newpoint Reinsurance Company Limited (collectively, the “**Company**”), to notify you of a violation of the Digital Millennium Copyright Act (DMCA), 17 U.S.C. § 512. Copyrighted material belonging to the Company and individuals affiliated with the Company is being displayed without authorization on a HubSpot-hosted website located at <https://newpoint-reinsurance.com> (the “**Website**”).

The Website is using images taken without authorization from our Company’s websites and social media profiles of individuals affiliated with the Company. This content is being used in violation of our copyright.

We request that you take immediate action to disable access to this infringing content in compliance with the DMCA.

Identification of Infringed Works

The infringing content consists of photographs of individuals associated with NFG SA, Newpoint Reinsurance Company Limited, and other affiliated entities. These images were taken from our official websites and social media profiles and are copyrighted. No permission or legal right has been granted for their use on the Website.

The Website is also improperly using the Company’s name and likeness, and possibly other proprietary materials, while posting defamatory content that maligns the Company’s reputation by making false allegations of misconduct. We will address this misuse and defamation in a separate communication.

Nature of Infringement

The copyright infringement involves the unauthorized use of photographs of individuals taken from other sources without permission. The images are copyrighted, and no rights were granted for their use on the Website or by the user who posted them. This use infringes both on copyright law and the individuals' rights to privacy and publicity. Furthermore, the images are being used alongside defamatory content, exacerbating the harm to the individuals' reputations and personal rights.

Infringing Content

Enclosed is an Excel spreadsheet containing a list of 58 URLs where the unauthorized images are displayed. Each link leads to the precise location of the infringing content on the Website.

Original Copyrighted Content

The spreadsheet also includes links to the original copyrighted material as posted on our official websites and social media platforms, where copyright ownership is fully retained by the Company and individuals, respectively.

Request for Immediate Action

We kindly request that you take the following steps immediately:

1. **DMCA Compliance:** In accordance with the DMCA, please take down or disable access to the infringing content listed in the enclosed spreadsheet and prevent further unauthorized use of this material on the Website.
2. **Disable the Website:** Due to its fraudulent and defamatory content, we request that the Website be disabled to prevent further harm.
3. **Terminate the Domain:** Revoke the registration of the domain (newpoint-reinsurance.com) as it is being used for unlawful activities.
4. **Preserve Evidence:** Please preserve all records related to the Website's activity, including access logs and other relevant data, for any future legal proceedings.

Statement of Good Faith

I have a good faith belief that the use of the copyrighted material described above is not authorized by the copyright owner, its agent, or the law.



Statement of Accuracy

The information contained in this notice is accurate, and under penalty of perjury, I am authorized to act on behalf of the owner of the exclusive rights that have been infringed.

Contact Information

If you require further information or documentation, please contact me directly at ovsanna@nfgsa.com or 310-490-8434.

We appreciate your immediate attention to this matter, as the continued operation of the Website poses serious reputational and legal risks to the Company and the individuals involved.

Please confirm receipt of this notice and inform us of the actions taken to resolve this issue as required by the DMCA.

Thank you for your prompt attention.

Sincerely,

Takvoryan, Ovsanna

Ovsanna Takvoryan
Chief Legal Officer

Enclosures

